

Program Rate Card 2019

I Mua E Nā Pōki'i

"Move Forward, O Youth"

The 42nd Annual Prince Lot Hula Festival Two Days - Sat. & Sun., July 20 & 21, 2019

The largest outdoor hula event held in Hawai'i, Moanalua Gardens Foundation proudly presents the 42nd annual Prince Lot Hula Festival at spectacular Iolani Palace on Saturday and Sunday, July 20 and 21, 2019. Performed in honor of Prince Lot Kapuāiwa, this year's festival will feature ancient and modern dance plus special entertainers and performances, cultural workshops, Hawaiian arts and crafts, food and much more. Take the opportunity now to sponsor and support this spectacular event. Visit Iolani Palace for free on both festival dates.

- 14,000+ Projected 2-day festival attendance
- Program 2,000 circulation
- Schedule of Performances and Festival Information
- 20% Visitors from Japan, U.S. Canada & Europe
- 80% Local residents
- Handy 5" x 8" format

Sponsorships

A limited number of exclusive sponsorships are available. Please contact Pauline Worsham for more information.

Mechanical Specifications

- High-resolution Adobe Acrobat PDF files preferred.
- Photoshop EPS, TIFF and JPEG formats also accepted.
- Please provide printed proof with ad. No bleed ads.
- E-mail ad materials to:
pworsham@moanalugardensfoundation.org

Terms

Prepayment preferred; due by June 28, 2019.

Advertising/Sponsorship Information

Pauline Worsham 808-497-4084

pworsham@moanalugardensfoundation.org

PRINCE LOT HULA FESTIVAL XLII 2019 ADVERTISING DEADLINES

Space: June 3, 2019
Materials: June 14, 2019
Festival Date: July 20 & 21, 2019

FULL-COLOR AD RATES*

Ad	Size	Cost
Back Cover	5" x 8"	\$1,000
Inside Covers	5" x 8"	\$900
Full Page	5" x 8"	\$800
1/2 Page H	5" x 4"	\$500
1/2 Page V	2-3/8" x 8"	\$500
1/4 Page	2-3/8" x 4"	\$300

*All rates plus 4.712% tax.



Presented By



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